



## **Editorial submission requirements**

The key direction to editorial content of Management Today is a focus on management, not business. An article or concept for publication will be considered for its editorial value for members. Final articles tend to run approx. 1500 words.

It is unlikely that articles received from individual contributors will be accepted for publication "as is".

The editorial philosophy requires that multiple sources be provided for all articles. The aim of this is to broaden the appeal of articles and to ensure that they carry a number of points of view. The articles are therefore not merely one person's view on an issue but a series of viewpoints and therefore they may not all be supportive of the original core of the article. However the submitted article will usually form the core of the article.

If the core material is accepted as an article source, the editor will contact the author and discuss options for ensuring that multiple sources and viewpoints appear in the article.

It is therefore recommended that contributors consider supplying an overview or concept brief first, including the key points and directions they believe the article will take, rather than a complete article.

Submissions can be forwarded to:

Jason Day  
Managing Editor

Text Pacific Publishing  
139 Murray St  
Pyrmont NSW 2009

Phone: 02 9577 0257  
Email: [Jason.Day@textpacific.com.au](mailto:Jason.Day@textpacific.com.au)